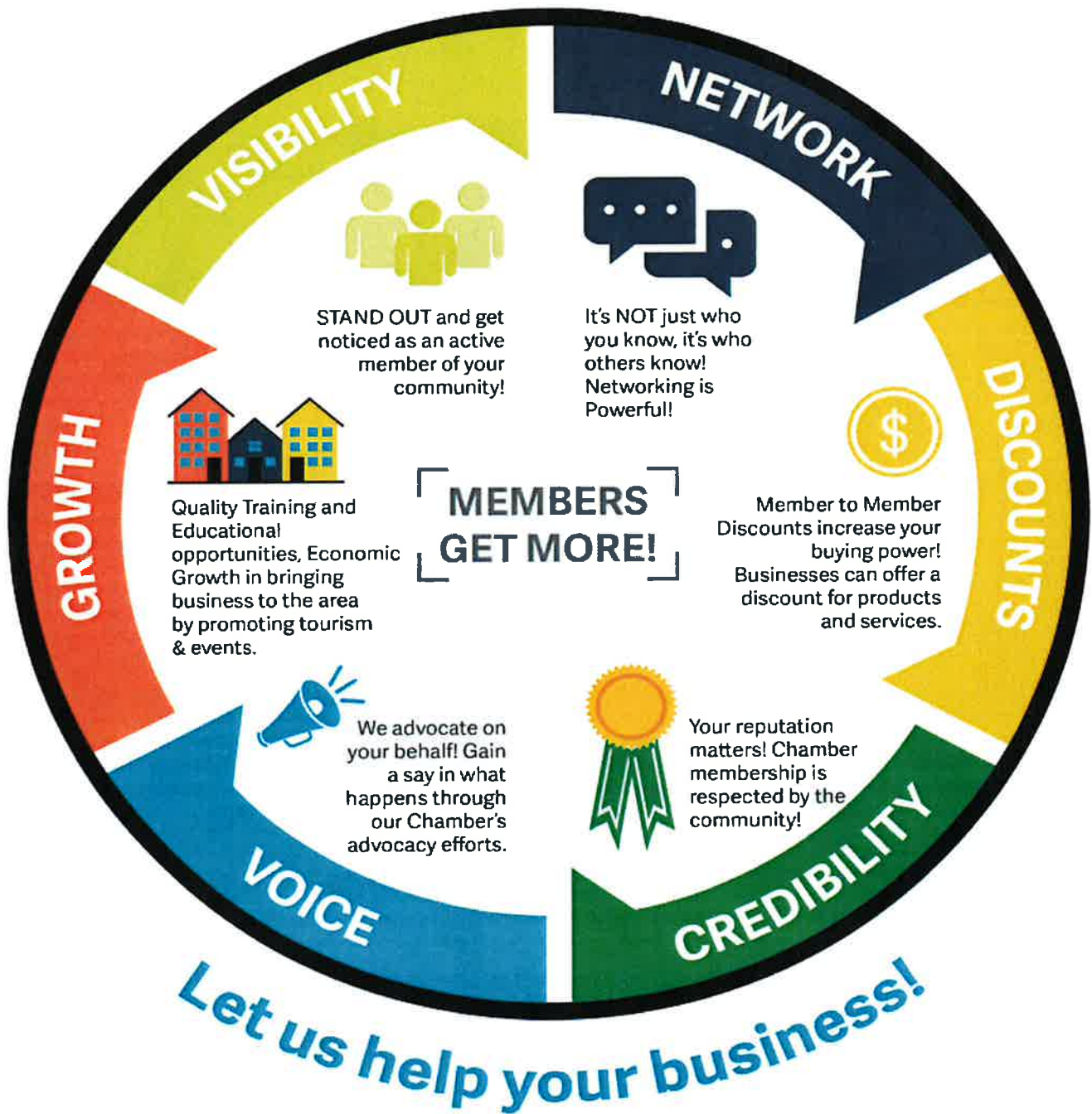


Why join the Lamesa Area Chamber of Commerce?



www.lamesachamber.org
123 Main street
Lamesa, TX 79331
(806) 872.2181



Business Member Benefits

Curious about what a membership to the Chamber of Commerce can offer? We're happy to fill you in!

Advertising Opportunities

- **Ribbon Cuttings/Groundbreakings/Open Houses** – The Chamber enjoys helping members celebrate the grand openings of their businesses or new Chamber Membership by conducting ribbon cutting ceremonies.
- **Receive Business Referrals** – The Chamber is both eager and excited to refer community members to your business- whether it be through phone inquiry, email, online or a visit to the Chamber's office. Businesses, residents and visitors alike will find information about your business or organization.
- **Awareness and Exposure** – Chamber members are listed in our full-page ad of the monthly newsletter in the local newspaper. Our website (lamesachamber.org) features an online Membership Directory to serve as an excellent, updated resource for contact information, location and social media platforms.
- **Job Postings** – Let us help you spread the word about your Job Openings.
- **Business News** – We are happy to post helpful news to market your business. Submit information about your upcoming events, business details or promotions to be posted in the monthly newsletter, bulletin board, community-wide Event Calendar, text messaging platform, Instagram and Facebook page.
- **Literature Displays** – All members are encouraged to display their brochures and business cards in the Chamber lobby as another way to capture new customers' attention.
- **President's Room** – Members have access to the President's Room to host activities such as meetings or receptions at no charge.

Credibility

- **Increase Business** – 63% of consumers are more likely to buy from a Chamber member.
- **Chamber Logo** – Let others know that you are a member. Feel welcome to include the Chamber logo on your website, email, or blog
- **Membership Cling** – Proudly promote your Chamber Membership by displaying your Chamber membership cling at your business.

Promote Lamesa

- **Grow With Us** – The Chamber helps encourage the growth of Lamesa, tourism and visitation. These efforts are to improve the business climate in our community and to grow our member's customer base.
- **Have Some Fun** – The Chamber hosts activities and events, in partnership with our members, that help to make Lamesa more attractive to future residents and industries. Your membership helps to make this possible.
- **Create a Buzz** - Chamber members are encouraged to share events, promotions, etc. with us to be featured on our community-wide Event Calendar, Facebook page, monthly newsletter and text messaging platform. Social media has a huge presence even in our small town, so let's take advantage of it.